

Coronary Artery Disease. We see you.

1 Artrya Privacy Policy

In this Privacy Policy, 'us' 'we' or 'our' means Artrya Ltd (ACN 624 005 741). We are committed to respecting your privacy. Our Privacy Policy sets out how we collect, use, store and disclose your personal information. It also outlines how you can access and change your information, ask a question or make a complaint. We are bound by the Australian Privacy Principles contained in the Privacy Act 1988 (Cth) (Privacy Act).

By providing personal information to us, you consent to our collection, use and disclosure of your personal information in accordance with this Privacy Policy and any other arrangements that apply between us. We may change our Privacy Policy from time to time by publishing changes to it on our website. We encourage you to check our website periodically to ensure that you are aware of our current Privacy Policy.

This Privacy Policy does not apply to our handling of personal information relating to employees or job applicants. Please contact us if you would like further details in relation to how we handle information of that nature.

By accessing or using the Artrya website (www.artrya.com) or Artrya's Salix software service or any other Artrya products or services you agree to be bound by this Privacy Policy.

2 Collecting personal information

2.1 What is personal information?

Personal information is information that identifies you as an individual or from which your identity can be reasonably identified. For example, this may include your name, age, date of birth, gender, address, email address, telephone number, other contact information, social media account information (including your profile picture), your preferences, your interests, your content (being content you upload to our website), transactional and financial information, and additional information relating to you that you provide to us directly or indirectly.

2.2 The types of personal information we collect

The types of personal information we may collect from you include:

- name;
- mailing and/or street address;
- email address;
- telephone number and other contact details;
- details of the products and services we have provided to you or that you have enquired about, including any additional information necessary to deliver those products and services and respond to your enquiries;
- any additional information relating to you that you provide to us directly through our website or indirectly through your use of our website or online presence or through other websites or accounts from which you permit us to collect information;
- information you provide to us, including through customer surveys; and
- any other personal information that may be required in order to facilitate your dealings with us.

2.3 How do we collect personal information?

We can only collect personal information about you in ways that are lawful and fair. We may collect these types of personal information either directly from you, such as when you enter it into the website or use our products or services. We may also collect your personal information indirectly from third parties, such as our service providers. Information collected directly may include usage details, internet protocol addresses and information collected through cookies. Circumstance where we may collect this information include when you:

- register on our website;

- communicate with us through correspondence, chats, email, or when you share information with us from other social applications, services or websites;
- interact with our sites, services, content and advertising; or
- invest in our business or enquire as to a potential purchase in our business.

If we receive personal information about you from someone else without having asked for it we will only continue to hold it if it is personal information that we could have collected from you ourselves in accordance with this Privacy Policy. If it is personal information which is not reasonably necessary for our business functions and activities, we will destroy or de-identify it.

2.4 Why do we collect, hold, use and disclose personal information?

We may collect, hold, use and disclose your personal information for the following purposes:

- to enable you to access and use our website, products and services;
- to operate, protect, improve and optimise our website, products, services, business and our users' experience, such as to perform analytics, conduct research and for advertising and marketing;
- to send you service, support and administrative messages, reminders, technical notices, updates, security alerts, and information requested by you;
- to send you marketing and promotional messages and other information that may be of interest to you, including information sent by our business partners that we think you may find interesting;
- to administer surveys or other promotional activities or events sponsored or managed by us or our business partners;
- to comply with our legal obligations, resolve any disputes that we may have with any of our users, and enforce our agreements with third parties; or
- for related purposes which might be reasonably expected, unless we otherwise obtain your consent.

We may also hold, use and disclose your personal information in connection with suspected fraud, misconduct and unlawful activity, and as part of acquisitions or potential acquisitions of our business.

2.5 How we use your personal information?

We only collect personal information that is reasonably necessary for our functions and activities. The sections below provide further details relevant to your particular usage.

Website Users

We may collect personal information about you when you use and access our website.

While we do not use browsing information to identify you personally, we may record certain information about your use of our website, such as which pages you visit, the time and date of your visit and the internet protocol address assigned to your computer.

We may also use 'cookies' or other similar tracking technologies on our website that help us track your website usage and remember your preferences. Cookies are small files that store information on your computer, TV, mobile phone or other device. They enable the entity that put the cookie on your device to recognise you across different websites, services, devices and/or browsing sessions. You can disable cookies through your internet browser but our websites may not work as intended for you if you do so.

We may also use cookies to enable us to collect data that may include personal information. For example, where a cookie is linked to your account, it will be considered personal information under the Privacy Act. We will handle any personal information collected by cookies in the same way that we handle all other personal information as described in this Privacy Policy.

If you use our website, we may collect and use your personal information in order to:

- determine your level of access to the website;

- tailor content and preferences on the website; and
- manage and administer services offered by Artrya through the website.

In particular, to sign up to our newsletter or request a demo of our software products, you must provide your basic contact details including name and email address. These details are used by Artrya to provide you with services. Artrya may use your personal information to contact you to follow up on your requests. Any additional personal information you provide in these online forms and requests may also be used in processing the query or request.

Users of Artrya software services

If you are an authorised user of Salix, the software service operated by Artrya, we will collect your personal information that we reasonably require to provide you access to and use of Salix. This may include your name, email address, contact information and any other information reasonably required to administer your use of Salix.

Except as otherwise agreed in the Salix Customer Agreement entered into by you, or a company or person authorising you to use Salix, you must not upload or enter any personal information about any person into Salix and must not use Salix in any way that causes or contributes to any:

- breach of any applicable Law;
- infringement of any person's privacy or confidentiality; or
- breach of any person's rights (including any Intellectual Property Rights).

To the extent you upload or enter personal information of any person to Salix, we will use that information only to administer your use of Salix.

Direct marketing

We and/or our carefully selected business partners may send you direct marketing communications and information about our products. This may take the form of emails, or other forms of communication, in accordance with the Spam Act 2003 (Cth) and the Privacy Act. You may opt-out of receiving marketing materials from us by contacting us using the details set out below or by using the opt-out facilities provided (eg an unsubscribe link).

Ancillary uses

We may also use your personal information for ancillary purposes and generally in the process of providing a quality service and experience while you access or use our website, products and services. In connection with these purposes, we may provide your personal information to third parties. Artrya will take reasonable steps to ensure that any such third party treats your personal information in accordance with the terms of this Privacy Policy.

2.6 To whom do we disclose your personal information?

We may disclose personal information for the purposes described in this privacy policy to:

- our employees and related bodies corporate;
- third party suppliers and service providers (including providers for the operation of our websites and/or our business or in connection with providing our products and services to you);
- professional advisers, dealers and agents;
- payment systems operators (eg merchants receiving card payments);
- our existing or potential agents, business partners or partners;
- anyone to whom our assets or businesses (or any part of them) are transferred;
- specific third parties authorised by you to receive information held by us; and/or
- other persons, including government agencies, regulatory bodies and law enforcement agencies, or as required, authorised or permitted by law.

We may also disclose your personal information to a trusted third party who also holds other information about you. This third party may combine that information in order to enable it and us to develop anonymised consumer insights so that we

can better understand your preferences and interests, personalise your experience and enhance the products and services that you receive.

3 Security

We may hold your personal information in either electronic or hard copy form. We take reasonable steps to protect your personal information from misuse, interference and loss, as well as unauthorised access, modification or disclosure and we use a number of physical, administrative, personnel and technical measures to protect your personal information. For example, we ensure all servers where your personal information is stored are encrypted. When records containing personal information are no longer required for use, or to be kept by law, we delete the information or permanently de-identify it.

However, as our website is linked to the Internet, we cannot provide any assurance regarding the security of transmission of information you communicate to us. We also cannot guarantee that the information you supply will not be intercepted while being transmitted over the Internet. Accordingly, any personal information or other information which you transmit to us is transmitted at your own risk.

4 Accessing or correcting your personal information

4.1 Access

You can access the personal information we hold about you by contacting us using the Contact us information below. We will provide you access within 30 days if it is reasonable and practicable to do so, but in some circumstances it may take longer. Sometimes, we may not be able to provide you with access to all of your personal information and, where this is the case, we will tell you why. We will also need to verify your identity when you request your personal information, to ensure that we do not provide your information to anyone who does not have the right to that information.

We do not usually charge you for access to your personal information. However, if the request is complex, we may charge you the marginal cost of providing the access, such as staff costs of locating and collating information or copying costs.

4.2 Correction and deletion

If you think that any personal information we hold about you is inaccurate, please contact us using the contact details set out below and we will take reasonable steps to ensure that it is corrected. We will normally try to resolve correction requests within 30 days of you making a request, but in some circumstances it may take longer.

There will be no cost to you if we correct your personal information held by us.

If we do not agree that your personal information needs to be corrected or changed, then we will add a note to the personal information stating that you disagree with it.

If you are a User of Salix and have a user account, you have the option to erase all data associated with your account. This can be accessed upon direct request to Artrya's Privacy Officer.

5 Privacy contact

5.1 Making a complaint

If you think we have breached the Privacy Act, or you wish to make a complaint about the way we have handled your personal information, you can contact us using the details set out below. Please include your name, email address and/or telephone number and clearly describe your complaint. We will acknowledge your complaint and respond to you regarding your complaint within a reasonable period of time. If you think that we have failed to resolve the complaint satisfactorily, we will provide you with information about the further steps you can take.

5.2 Contact us

For further information about our Privacy Policy or practices, or to access or correct your personal information, or make a complaint, please contact us using the details set out below:

The Privacy Officer
Artrya Ltd
contact@artrya.com

6 Updates

We may review and amend this Privacy Policy from time to time to address changes to laws and to reflect our current operations and practices.

You can obtain a copy of the current version on request.

Last updated: June 2022